



NEWS RELEASE

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BACKGROUNDER

Who's Who: Digital Media Center Advisory Group

Joey Arreguin

In 1987, Joey Arreguin formed his own production company, recording studio, and publishing company, Love & Laughter Music (www.loveandlaughtermusic.com), and Love & Laughter Recording (www.loveandlaughterrecording.com). Currently, Love & Laughter Music Productions is producing a number of talented, new artists in the R&B, Jazz, Rock, Country, and Latin markets, and has found continued success in the writing, arranging, film, television, and production fields. Among his jazz productions and associations are: Sergio Mendes (Brazil 66), Phil Upchurch (George Benson), Abraham Laboriel (Herb Alpert, Joe Sample, The Crusaders), Justo Almario (Celia Cruz, Tito Puente), and many others. He has also written and produced music for several film, television, and video/CD Rom companies has also composed music for several East L.A. Classic Theatre's productions.

Janice Arrington

In 1999, Janice Arrington became Orange County Film Commissioner and joined the Film Liaisons in California, Statewide. She also sits on community boards for the Media Alliance of Orange County, the Newport Beach Film Festival, U.C. Irvine, and California State University Fullerton. In 2002, she was elected to the board of directors of the Association of Film Commissioners International, and in 2003, she was elected secretary of the board. In 1990, she was selected for the Directors Guild Training Program, and in 1992 she joined the Directors Guild of America. Her credits as an assistant director include *Menace II Society*; *Lost in Yonkers*; *Honey, I Blew Up the Kids*; *Party of 5*; *Cheers*; *LA Law*; *Columbo*; *The Wonder Years* and other features and TV series.

Dr. Sharon Brown

Dr. Sharon Brown, associate professor of digital media art at Santa Ana College, brings award-winning careers in both business and education to the Digital Media Center Advisory Group. She is an academic professional with teaching experience in public schools, community colleges and university environments. As director of multimedia resources for AT&T/Global Information Solutions, manager of the Technical Education Center for NCR, and president of Interactive Video Corporation, she designed and produced interactive multimedia and computer graphics for education and business communications. Currently at Santa Ana College where she is responsible for all digital media arts curriculum development and, in addition, carries a full teaching load for print and web media courses. Brown has been selected as an Apple Distinguished Educator for her leadership in the instruction of digital media arts.

John Garcia

John Garcia is the co-founder and managing partner of Angel Strategies, LLC an international Angel Investor Capital Firm. As a serial entrepreneur and private and institutional investor of over 18 years, Garcia leads a team of experienced executives and investors in the funding of pre-IPO companies in all sectors of industry. He has held senior executive positions with Alcon Labs, Nestle, S.A., and Hitachi, and has been the senior managing partner to several venture capital funds both domestically and internationally. He is currently on the board of directors of the International Angel Investors Organization and is a board of governor member and an executive fellow to the dean of the Argyros School of Business at Chapman

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University. Additionally, he is affiliated with two think tanks at the Stanford School of Business in Palo Alto, CA. Most recently, Garcia has joined the board of directors of The Venture Alliance, a group of more than 60 corporate and boutique venture capital firms.

Bart Greenberg

Bart Greenberg is a partner in the Orange County office of Manatt, Phelps & Phillips, LLP, where he practices general corporate law with an emphasis on mergers and acquisitions, debt and equity financings and the cost-effective representation of entrepreneurs, start-ups and emerging technology companies. Greenberg serves as Co-Chair of the firm's Venture Capital and Technology practice group.

Hassan (Sam) Kassir

Hassan (Sam) Kassir is the chairman and CEO of eLocal Network, Inc., and the chairman, co-founder, and visionary of LiTV Network. Kasir brings to the advisory group strong leadership, seasoned management experience, and executive skills including CEO (17+ yrs), technology management (7+ yrs), marketing (20+ yrs), and sales and business development (25+ yrs). He also brings disciplined financial and fiscal management and mature business development background.

Lisa Manor

In 1996, Lisa Manor joined the team at Love & Laughter Music Productions as a promotions representative, vocal coach and staff writer. Since collaborating with Joey Arreguin, they have written in a wide variety of styles from country to gospel to pop for several fledgling Southern California recording artists. She first began writing songs on the piano when she was just ten years old. It wasn't until her years in college, at San Diego State University, that she seriously began considering a career in music. After several collaborations with notable musicians in the nineties, she recorded her first demo at the urging of jazz Pianist John Novello. In 1998, she began writing and collaborating with writer/producer Joey Arreguin for her debut jazz album, *Timeless*.

Ed Ripley

Ed Ripley is Dean of Career Education and Workforce Development at Santa Ana College, Santa Ana, CA. He first joined the Rancho Santiago Community College District in 1998 when he was selected as Academic Director of Instruction and Student Services for the School of Continuing Education. From 1986 to 1998, he served as an Administrator for the Continuation and Alternative Education Program for the Downey Unified School District where he provided leadership in instruction, admissions, administrative and student services.

Randy Schultz

Randy Schultz is an associate professor in the TV/Video Communications department at Santa Ana College (SAC), where he teaches a variety of courses and supervises the college's television studio facilities. Prior to coming to SAC, he managed broadcast operations for the Annenberg School for Communication at USC and was a senior lecturer. He also acted as technical advisor for many of their award-winning student documentaries. In addition to his academic roles, Schultz has more than 25 years of professional experience in various facets of the television industry. He has produced work for such clients as the Discovery Channel, Disney, PBS, ESPN, UPN, Lifetime, Yamaha, Nissan, MagLite, 31 Flavors, and AARP.

Joe Slowensky

Joe Slowensky currently chairs the graduate programs in the School of Film and Television at Chapman University, where he has seen the film program grow from one hundred students to over nine hundred students during the nine years he has taught there. An active television screenwriter and producer, he wrote two movies of the week which aired on CBS Television, *Miracle in the Woods* and *Three Secrets*, and has many other film and television projects in the works. He's an active member of the Writers Guild of

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America, West, and serves as a voting juror for the annual prime time Emmy Awards through his exclusive membership in the Academy of Television Arts and Sciences Writers Peer Group.

About the Digital Media Center

The Digital Media Center (DMC), an economic development program of Rancho Santiago Community College District (RSCCD) and a Santa Ana College (SAC) instructional center, joins technology, business and education under one roof. The DMC was made possible through a \$1.6 million U.S. Department of Commerce grant facilitated by the WRJ Group, land donated by the City of Santa Ana and Measure E funds. The DMC features a RSCCD-hosted business incubator nurturing digital media companies and college programs and seminars in the digital media arts, TV/video and business.

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